



**Promotional Items**



# Omaha Spring Cleanup

## Promotional Effort Options:

- Mailed newsletter or e-newsletter
- NextDoor app
- Facebook, Twitter, and Instagram
- Neighborhood Association or HOA meeting
- Neighborhood Alliance
- Local businesses and organizations



# Omaha Spring Cleanup

## OSC Branded Items:

To help you with promotional efforts, KOB and the City of Omaha have created various promotional items.

All of these items are on [KOB's website](#) in the Marketing Toolkit.

All of the items are optional for you to use. We just want to make them available for you.

Available Logos, Email Headers, Social Media Graphics, Photos, Fliers, and Signs are shown on the following slides.



# Logos





# Email Headers



Saturday, April 22, 2023

9 am - 2 pm | [cleanup.wasteline.org](https://cleanup.wasteline.org)



Saturday, May 20, 2023

9 am - 2 pm | [cleanup.wasteline.org](https://cleanup.wasteline.org)



# Social Media Graphics



MAY 13, 2023

9am - 2pm | [cleanup.wasteline.org](http://cleanup.wasteline.org)



MAY 20, 2023

9am - 2pm | [cleanup.wasteline.org](http://cleanup.wasteline.org)





# Photos





# Fliers



## PARTICIPATE IN YOUR NEIGHBORHOOD'S SPRING CLEANUP!

### DESCRIPTION & ELIGIBILITY

The Omaha Spring Cleanup is a joint effort between the City of Omaha, Keep Omaha Beautiful, and your neighborhood association. The free event provides Omaha residents with the opportunity to properly dispose of and recycle items that are not typically accepted through your curbside trash and recycling service, such as broken furniture, appliances, and mattresses. You do not have to be a member of your neighborhood association to participate.

### PROHIBITED ITEMS

The following items are NOT ACCEPTED at the Omaha Spring Cleanup: rocks, concrete, and any items that can be collected via your curbside trash and recycling service. Toxic materials (paint, oil, pesticides, and other chemicals) are also NOT ACCEPTED and should be taken to the **UnderTheSink** facility near 120th & I Streets (UnderTheSink.org). UnderTheSink is open 9 a.m. to 4 p.m. on OSC Saturdays.

### ACCEPTED MATERIALS & SPECIAL ITEMS

You can bring approved bulky materials to your neighborhood site on the date/time noted below. Appliances, tires, and lead acid batteries are accepted as part of the Omaha Spring Cleanup, but they are considered "special regulated items" so they may have collection sites that differ from your neighborhood location. See below for details. Tree limbs, brush, and yard waste will be accepted at cleanup sites.

SPONSORED BY:



### IMPORTANT DETAILS

DATE: \_\_\_\_\_ TIME: **9:00 a.m. to 2:00 p.m.**

NEIGHBORHOOD CLEANUP SITE \_\_\_\_\_

APPLIANCE DISPOSAL SITE \_\_\_\_\_

TIRE & LEAD ACID BATTERY DISPOSAL SITE \_\_\_\_\_

NEIGHBORHOOD ASSOCIATION CONTACT INFO \_\_\_\_\_

ADDITIONAL OFFERINGS AT YOUR SITE (IF APPLICABLE) \_\_\_\_\_

### INTERESTED IN VOLUNTEERING?

If you are interested in helping at your neighborhood cleanup site, please contact your neighborhood volunteer coordinator:

COORDINATOR \_\_\_\_\_

CONTACT INFO \_\_\_\_\_

### WANT MORE INFORMATION?

For more information about the Omaha Spring Cleanup, check out the City of Omaha's Solid Waste Management website (cleanup.wasteline.org) or call the Spring Cleanup hotline at 402.444.4636.



## ¡PARTICIPE EN SU VECINDARIO LA LIMPIEZA DE LA PRIMAVERA!

### DESCRIPCIÓN & ELEGIBILIDAD

La Limpieza de la Primavera es un esfuerzo colectivo de la Ciudad de Omaha, Keep Omaha Beautiful, y la asociación de propietarios de su vecindario. Este evento gratuito provee a los residentes de Omaha la oportunidad de botar las cosas grandes que no se pueden dejar a su servicio regular de basura/reciclaje (por ejemplo: alos como los muebles, aparatos grandes, y colchones). No es necesario ser miembro de la asociación de propietarios de su vecindario para participar.

### ARTÍCULOS PROHIBIDOS

Los artículos siguientes NO SE PUEDEN ACEPTAR en La Limpieza de la Primavera: piedras, concreto, y las cosas que se pueden dejar para su servicio regular de basura/reciclaje. Materiales tóxicos (pintura, aceite, pesticidas y otros químicos) TAMPOCO se van a aceptar y uno debe de botarlos en la instalación de **Under the Sink** (UnderTheSink.org) cerca de la 120 con la calle I.

### MATERIALES ELEGIBLES Y ARTÍCULOS ESPECIALES

Uno puede llevar los materiales grandes al sitio indicado de su colonia en la hora y fecha escrito abajo. Aparatos, llantas y baterías de ácido/plomo (las baterías clásicas) se pueden aceptar durante La Limpieza de la Primavera, pero se consideran "artículos especiales y regulados" así que es posible que haya sitios distintos del sitio de su vecindario. Los detalles se encuentran al pie de esta hoja. Las ramas y el matorral se van a aceptar en el sitio de su vecindario.

PARTICIPADO POR:



### DETALLES IMPORTANTES

FECHA: \_\_\_\_\_ HORA: **9:00 a.m. a las 2:00 p.m.**

SITIO DE ENTREGA DE SU COLONIA \_\_\_\_\_

SITIO DE DESECHO PARA APARATOS \_\_\_\_\_

SITIO DE DESECHO PARA LLANTAS & BATERÍAS \_\_\_\_\_

ASOCIACIÓN DE VECINOS INFORMACIÓN DEL CONTACTO \_\_\_\_\_

SERVICIOS ADICIONALES DE ESTE SITIO (SI ES APLICABLE) \_\_\_\_\_

### ¿Le Interesa A Usted Ser Voluntario?

Si a usted le interesa ayudar en el sitio de entrega de su vecindario, favor de comunicarse con la asociación de propietarios de su vecindario o el coordinador de voluntarios.

COORDINATOR \_\_\_\_\_

INFORMACIÓN DEL CONTACTO \_\_\_\_\_

### ¿Quiere Mas Información?

Para obtener más información sobre La Limpieza de la Primavera (en inglés), visita al sitio web de la Ciudad de Omaha (cleanup.wasteline.org) o se puede llamar al 402.444.4636.



# NEIGHBORHOOD CLEANUP



CLEANUP.WASTELINE.ORG

402.444.4636



# Omaha Spring Cleanup

## Yard Signs + Cover-up Stickers

- 10 signs & stakes (or cover-up stickers) available per participating neighborhood
- Available for pickup at KOB's office starting March 22nd
- To schedule a pickup, [click this link](#) OR contact us at [HelloKOB@cityofomaha.org](mailto:HelloKOB@cityofomaha.org) or 402.444.7774.



# Omaha Spring Cleanup

## Returning Yard Signs

- Remove yard signs after your cleanup is complete
- Return to KOB office, keep them to use again next year, OR provide them to the City Inspector at the end of the event



# Omaha Spring Cleanup

## Additional Advertising

- The City of Omaha and KOB will promote Omaha Spring Cleanup through various community channels
- Event will also likely be covered by the Omaha World-Herald + TV coverage



# Resources on KOB Website



Q WHO WE ARE • WHAT WE DO • GET INVOLVED • RESOURCES • NEWS & PHOTOS



[www.keepomahabeautiful.com/Omaha-cleanup/coordinator.html](http://www.keepomahabeautiful.com/Omaha-cleanup/coordinator.html)



# Omaha Spring Cleanup

## Questions & Answers

Visit: [www.keepomahabeautiful.org/Omaha-cleanup/coordinator.html](http://www.keepomahabeautiful.org/Omaha-cleanup/coordinator.html)

- If your question/answer not listed, please submit via the form on the website
- Be sure to check out the other slide decks in the Kickoff Series to learn more about:
  - Event logistics + site coordination
  - Volunteer recruitment resources
  - Recycling & reuse options





**Thank you!**