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Thank you for maintaining  
a clean, healthy, & safe  
community! Continue to  
learn more about:

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- ▶▶ Volunteer Recruitment
- ▶▶ Recycling & Reuse Guide





# EVENT INTRODUCTION





# OMAHA CLEANUP **BENEFITS**

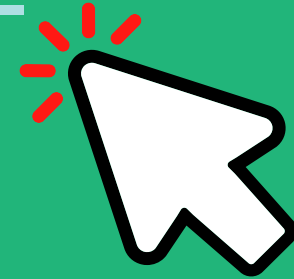
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- Decreases illegal dumping
- Increases recycling
- Free bulky waste disposal
- Promotes a clean, safe, and healthy community

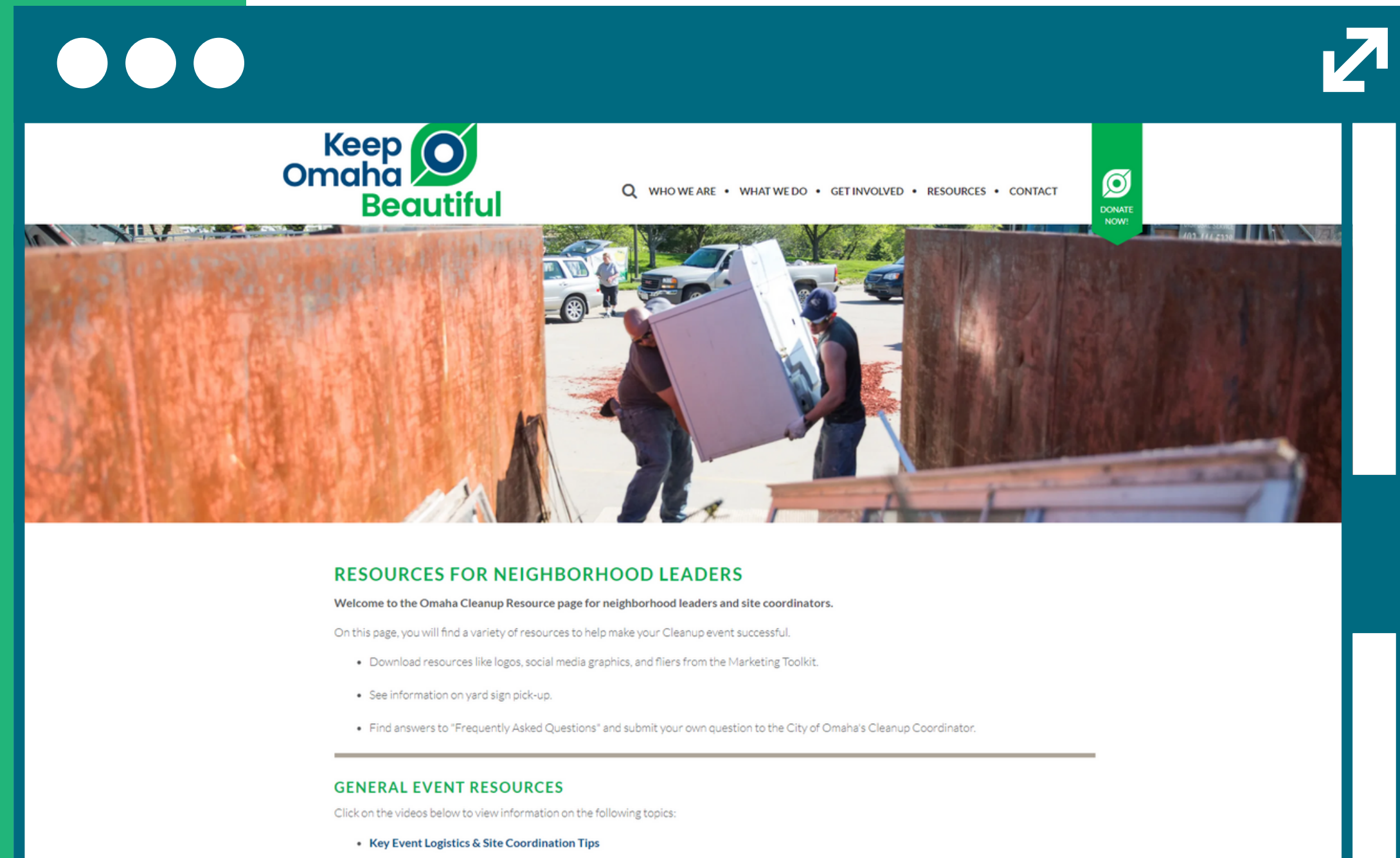




# COORDINATOR RESOURCES WEBPAGE



- Best Practices Guide
- Recycling & Reuse Opportunities
- Volunteer Recruitment
- Marketing Toolkit
- Yard Sign Pick-Up Info
- Frequently Asked Questions





# CITY OF OMAHA WASTELINE WEBSITE



►► GIS Map of site locations

►► Accepted Items

►► Prohibited Items

**Omaha Cleanup Hotline**

402.444.4636

CleanUpOmaha@cityofomaha.org





## DATES & TIME

Saturday, April 20th

Saturday, April 27th

Saturday, May 4th

Saturday, May 11th

Saturday, May 18th

**9:00am – 2:00pm**





# EVENT LOGISTICS





# DAY OF **TIMETABLE**

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**7:45AM - 3:00PM**

Arrive prior to 8am and staff volunteers through 3pm

**8:00AM**

Meet with truck driver & your recycling and reuse vendors (if previously arranged)

**8:00AM - 8:30AM**

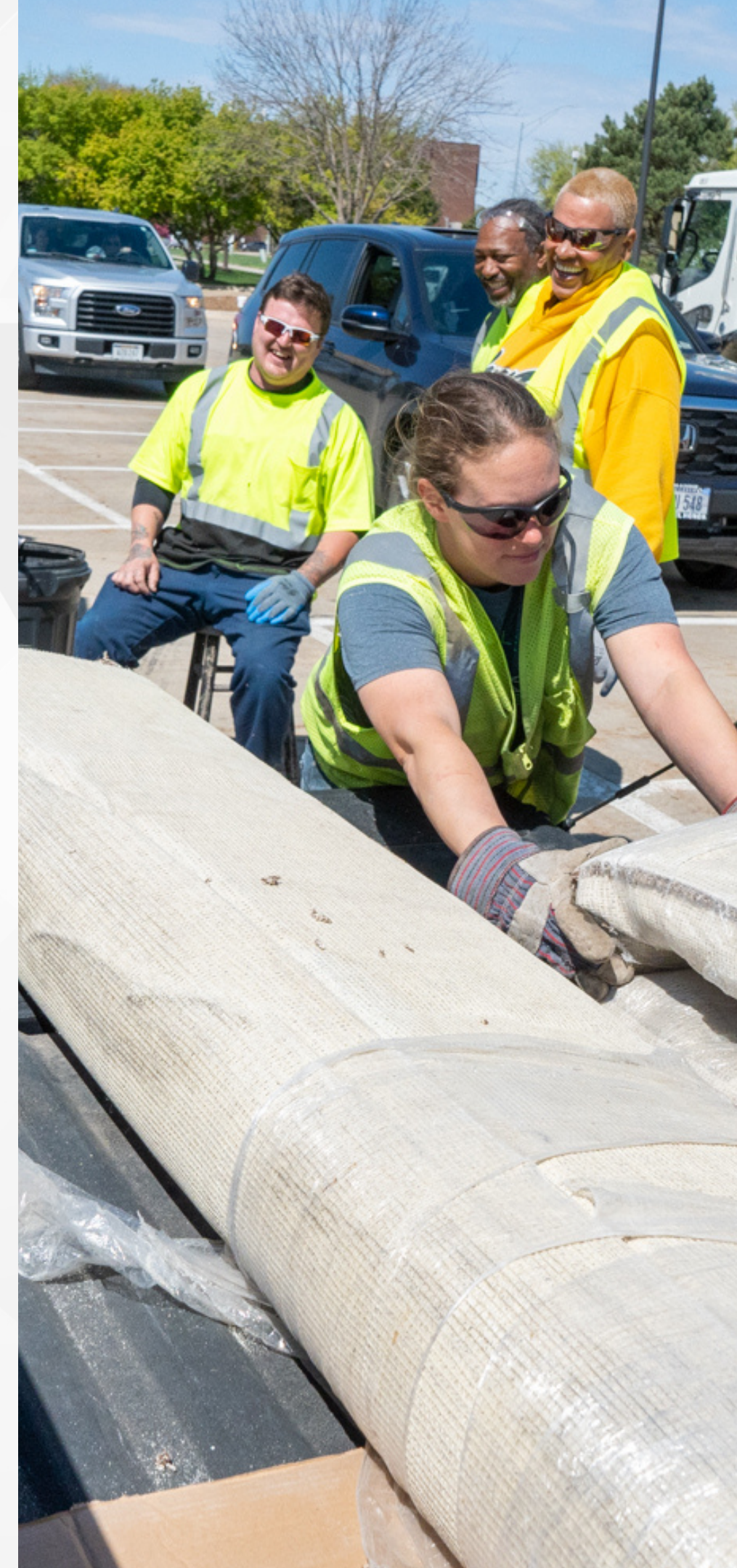
Meet the City Inspector to receive your safety cones, vests, and event packet

**9:00AM - 2:00PM**

Accept items starting at 9:00 AM and cut off the line at 2:00 PM



Event goes on rain or shine. Make a plan for severe weather, such as a tornado or thunderstorm.





## EVENT PACKET

You'll receive an event packet from your inspector the day of cleanup.



- ➔ Address sheets for appliance, tire, battery, and yardwaste sites
- ➔ Name & contact for City Inspector
- ➔ UnderThe Sink Brochures (open 9am - 2pm, no appt. necessary)
- ➔ Sign noting prohibited items

## WHEN TO CONTACT YOUR CITY INSPECTOR

You'll meet your inspector the day of cleanup.



- ➔ You encounter a challenging resident or situation
- ➔ Your line gets overly long and you receive a very large load
- ➔ Truck driver or loading issues
- ➔ Run low on address sheets



# PROHIBITED ITEMS

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No business waste (only residential)

No tires on rims

No pressurized/propane tanks

## Other prohibited items:



Rocks



Concrete



Paint & Toxic  
Chemicals

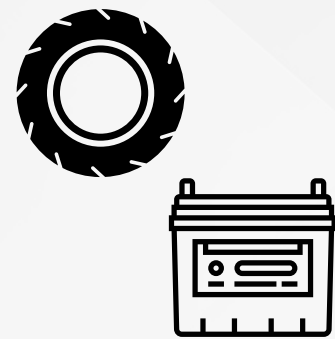


Curbside  
Trash

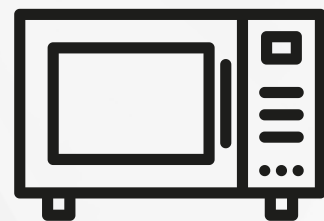


# DESIGNATED SITES

Check your schedule for special site locations



Tire & Lead-acid battery  
Drop-Off



Appliance Drop-Off



Yardwaste: 5225 Dayton St.





# ABOUT YARDWASTE

- Unlimited curbside yardwaste collection will take place May 6th - June 14th
- Grass clippings, leaves, and small branches (under 2" in diameter) are accepted at 5225 Dayton St. during Omaha Cleanup Saturdays
- PROHIBITED ITEMS: Stumps & Trunks





# ABOUT **UNDERTHESINK**

Open 9–2pm, no appointment necessary on Omaha  
Cleanup Saturdays







Do not accept items before 9:00am



Cut off the line at 2:00pm



Truck drivers are not contracted to help unload items. Residents are expected to unload their own materials.



At the end of the event: clean up debris, return safety cones and vests to the City Inspector, collect yard signs and keep for reuse, and complete the online survey the following Monday



## **OTHER DETAILS**

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# PROMOTIONAL MATERIALS





# MARKETING TOOLKIT



**PHOTOS, EMAIL HEADERS, SOCIAL MEDIA GRAPHICS, LOGOS, & FLIERS**



**April 20 - May 18, 2024**

Saturdays 9 am - 2 pm | [cleanup.wasteline.org](https://cleanup.wasteline.org)



**APRIL 20 - MAY 18**

Saturdays 9am - 2pm  
[cleanup.wasteline.org](https://cleanup.wasteline.org)

Download promotional items from the marketing toolkit to help spread the word.



# **YARD SIGNS & STICKERS**

**10 SIGNS, STAKES, AND/OR COVER-UP STICKERS ARE AVAILABLE PER SITE.**

Available for pick up at KOB's office at 1819 Farnam St. by appointment. Call 402.444.7774 to make other arrangements or

**CLICK TO  
MAKE AN  
APPOINTMENT**





# VOLUNTEERS





# VOLUNTEER RECRUITMENT

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- ▶▶ Newsletter
- ▶▶ NextDoor
- ▶▶ Social Media
- ▶▶ ShareOmaha
- ▶▶ High schools
- ▶▶ Local Businesses/Orgs



# VOLUNTEER ROLES

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## **Greeters (1-2)**

Greet cars, hand out brochures & directions to special collection sites

## **Traffic Control (2-3)**

## **Line Managers (1-2)**

Inform residents of wait time, check for prohibited items

## **Extra Help (3-4)**

Provide breaks, help with recycling efforts



# **VOLUNTEER** **SAFETY**

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Residents are  
expected to  
unload their  
own materials



Set up a safe  
check-in site,  
equipped with  
water, shade,  
and chairs



Provide  
volunteers with  
a safety vest





# ORGANIZE **LITTER CLEANUP**

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If your neighborhood or association is interested in conducting a litter cleanup in conjunction with your fall cleanup weekend, supplies are available.

Request supplies by completing a [Volunteer Request Form](#).





# RECYCLING & REUSE OPPORTUNITIES



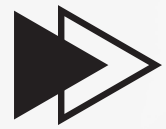




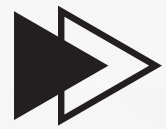
Check out KOB's [Recycling & Reuse Guide](#) to see a list of vendors that have confirmed their willingness to work with you. Or, reach out to your own metal, electronic, plastic, or donation vendors.



Confirm date, time, and location with your vendors. They should arrive at 8am to set-up.



None of the organizations provided are officially endorsed by KOB or the City of Omaha. You have final authority on if items are donated to any vender on the day of your cleanup.



Please note:

- **Appliance sites cannot host a metal recycler**
- Vendors are not required, but encouraged
- It is the site's responsibility to reach out to vendors. The vendors listed on the Recycling & Reuse Guide understand their participation is by invitation or prior arrangement only.
- If you identify a good vender that should be added to the list next year, please provide KOB with their contact information.

## STEPS TO ORGANIZE

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# THANK YOU!

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Thank you for donating your time, effort, and talent to keep a safe and clean community! You're the reason this event is possible, and we can't thank you enough.

